



POSSIBILITIES

Learn about career opportunities in music & theater!

Featuring Liz McDonald

Producer Extraordinaire

Tuesday, August 13th from 6:00 - 9:00 PM

Raleigh Boychoir Centre (1329 Ridge Rd, Raleigh)

This workshop will present the life of a Broadway musical which highlights the different roles each person has in creating a show on Broadway and the touring Broadway circuit. In addition, there will be in depth discussion about career options within the industry outside of performance and a detailed question and answer time.

Liz McDonald's lifetime in the arts began in Raleigh, NC when she was just 14 years old, performing in the touring version of Ira David Wood's A CHRISTMAS CAROL. After a decade of performing throughout the United States and Europe, she turned her focus to the business of theatre. As an associate producer for NETworks in their initial years, Liz helped to create one of the largest touring companies in the United States, overseeing the booking and marketing for over 20 properties such as ANNIE (30th Anniversary tour), SWEET CHARITY with Molly Ringwald, LITTLE WOMEN with Maureen McGovern, RENT, THE LIGHT IN THE PIAZZA and Matthew Bourne's SWAN LAKE.

Liz then produced, in association with Nickelodeon, the productions of BLUES CLUES LIVE! and DORA THE EXPLORER LIVE! giving more than five million young fans their first theatrical experience. She has co-produced the international productions of CHICAGO, THE MUSICAL and JESUS CHRIST SUPERSTAR as well as the Irish musical group CELTIC WOMAN. In 2013, she joined SMG, a multi-national venue management group, as Regional Booking Director where she managed a performing arts center, a Jazz club and a museum in Jacksonville, FL. In 2016, SMG promoted her to General Manager of Koka Booth Amphitheatre in Cary, NC where in addition to presenting legendary concerts from Paul Simon, Willie Nelson, The Lumineers and Chris Stapleton, she helmed the NC Chinese Lantern Festival. In 2019, Liz co-founded Beaumont Entertainment, a presentation and consulting firm in Jacksonville, FL. In her spare time, Liz enjoys hiking, kayaking, hula hooping and cheering for her Alma Mater, Florida State University's football team.



TOTAL COST OF WORKSHOP SESSION - \$25 (includes PayPal fee)

One parent may attend with student - \$10 (pay upon arrival at workshop; if only parent attends, if only parent attending, cost is \$25 & online registration required)

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